

WIND ENERGY ECONOMICS

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INTRODUCTION

- ❖ To acquaint you with the proven economic tools and methods for evaluating capital investments
 - ❖ – Cash-flow analysis and discounted returns
 - ❖ – Accounting for tax effects
- ❖ Review key factors that should be considered in exploring wind economics
- ❖ Use case examples to illustrate the possible economic returns by investing in these energy enterprises

NECESSARY FACTORS FOR TURBINE DEVELOPMENT

- ❖ A good source of wind

- ▶ Wind is solar energy

- ▶ The potential power of wind is influenced by:

- ▶ The speed (velocity) of the wind

- As the speed increase by 25%, the power increases by 100%

- 15 mph to 18 mph results in a 73% increase in power

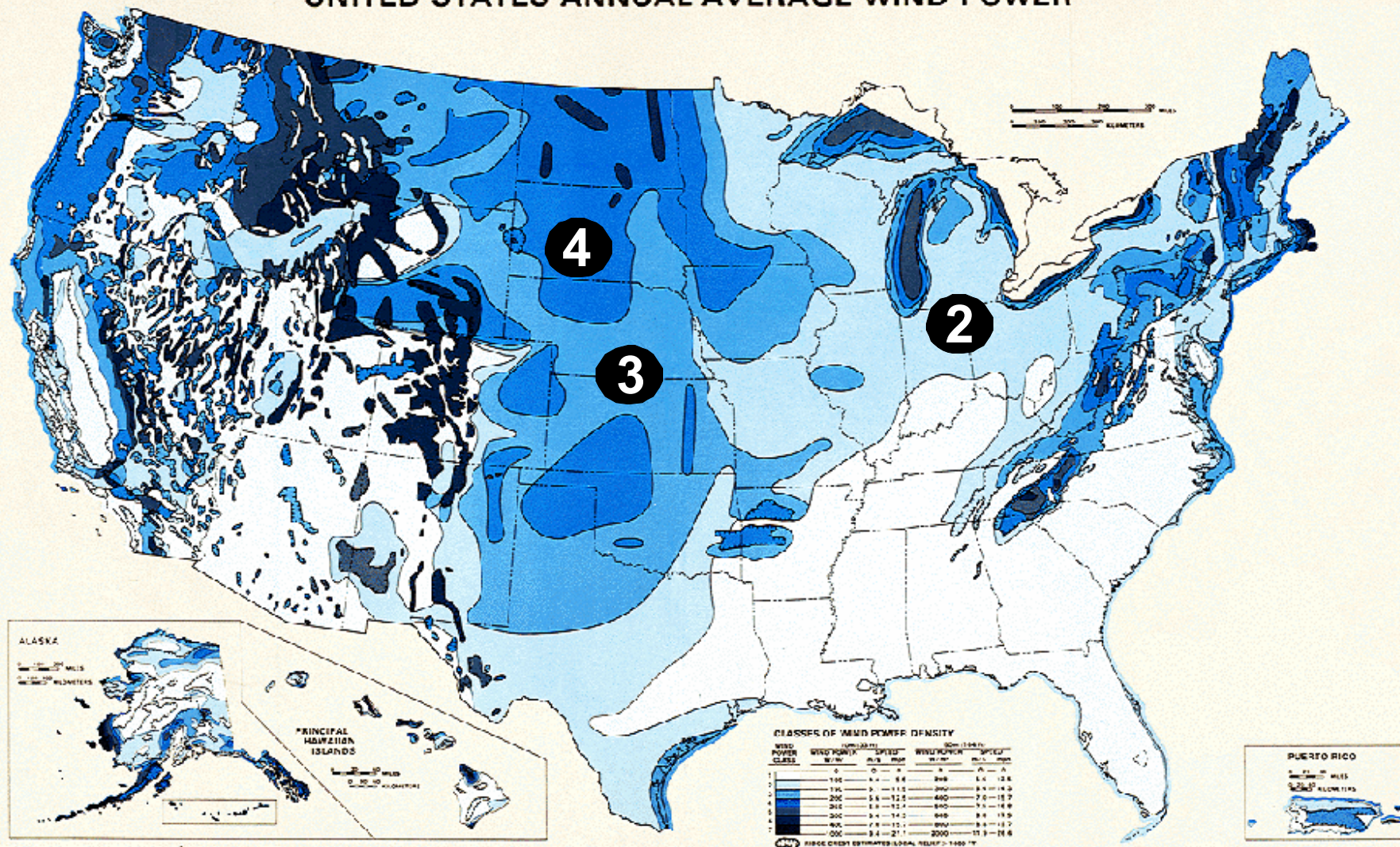
- ▶ Influenced by height above the ground and obstructions

- ▶ The density (specific gravity) of the air

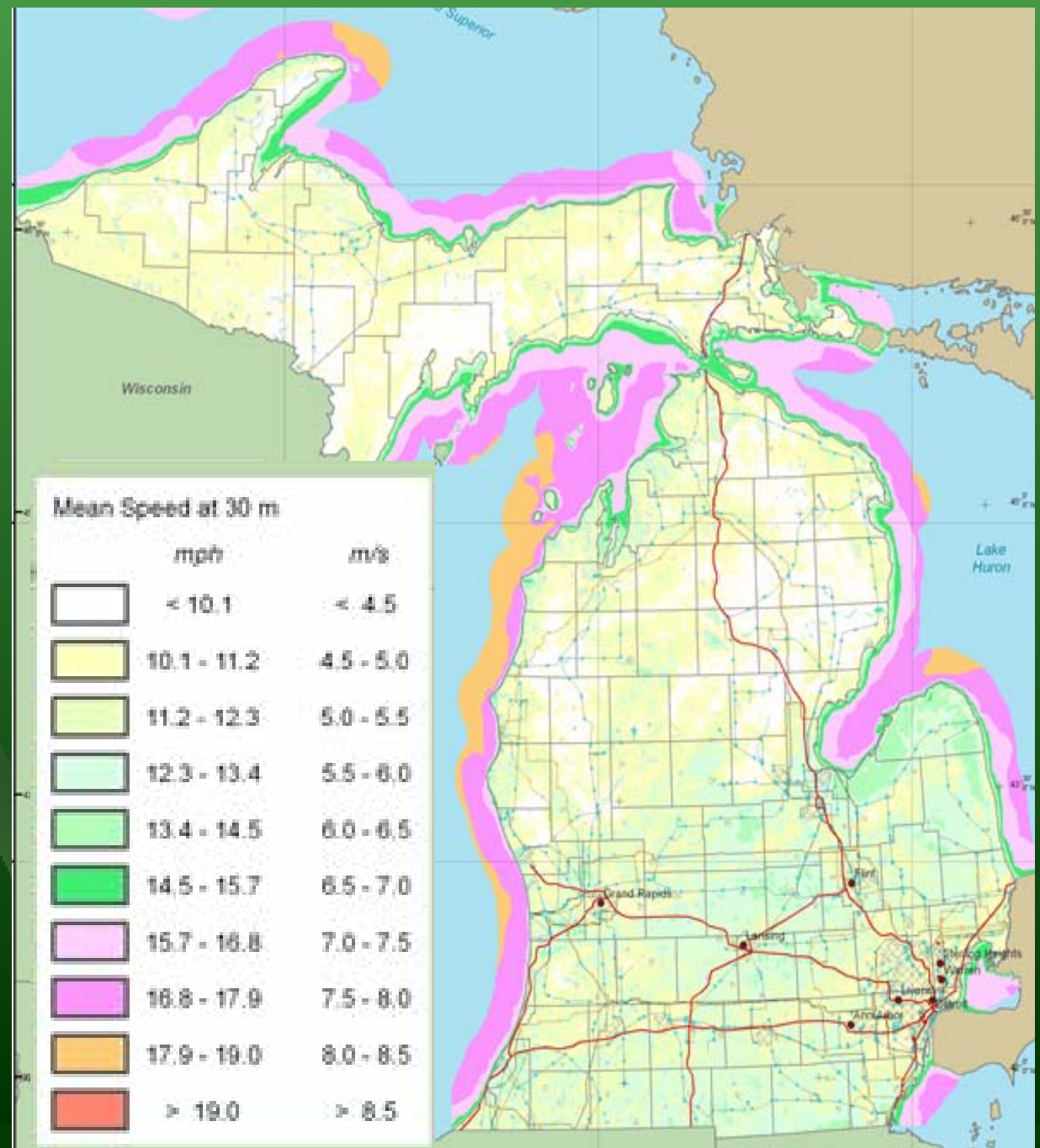
- The air is more dense in the winter months

- Higher humidity air is more dense

UNITED STATES ANNUAL AVERAGE WIND POWER



Michigan Wind Speed at 30 Meters (100 feet)

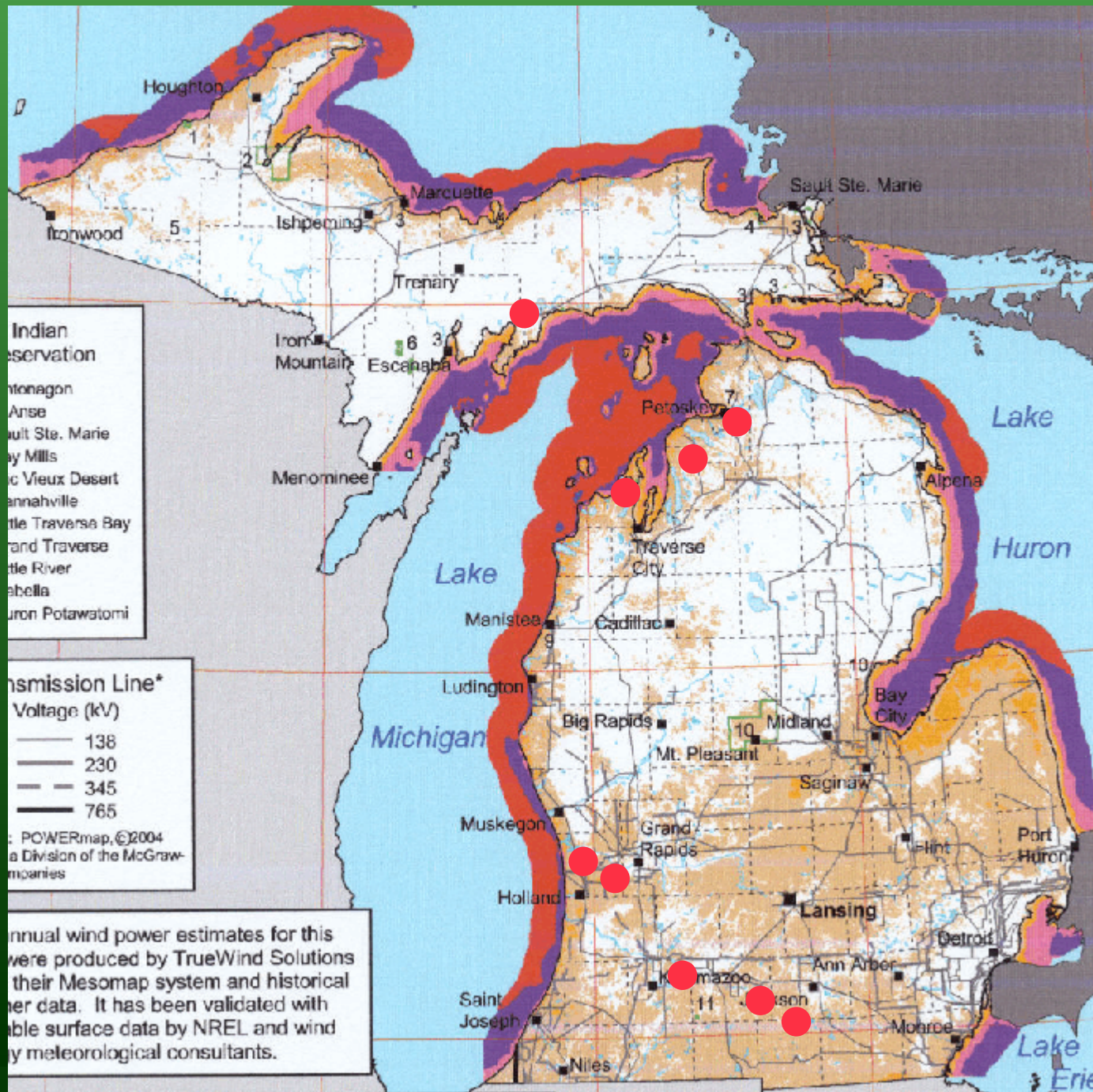


ANEMOMETERS ARE USED TO MEASURE WIND

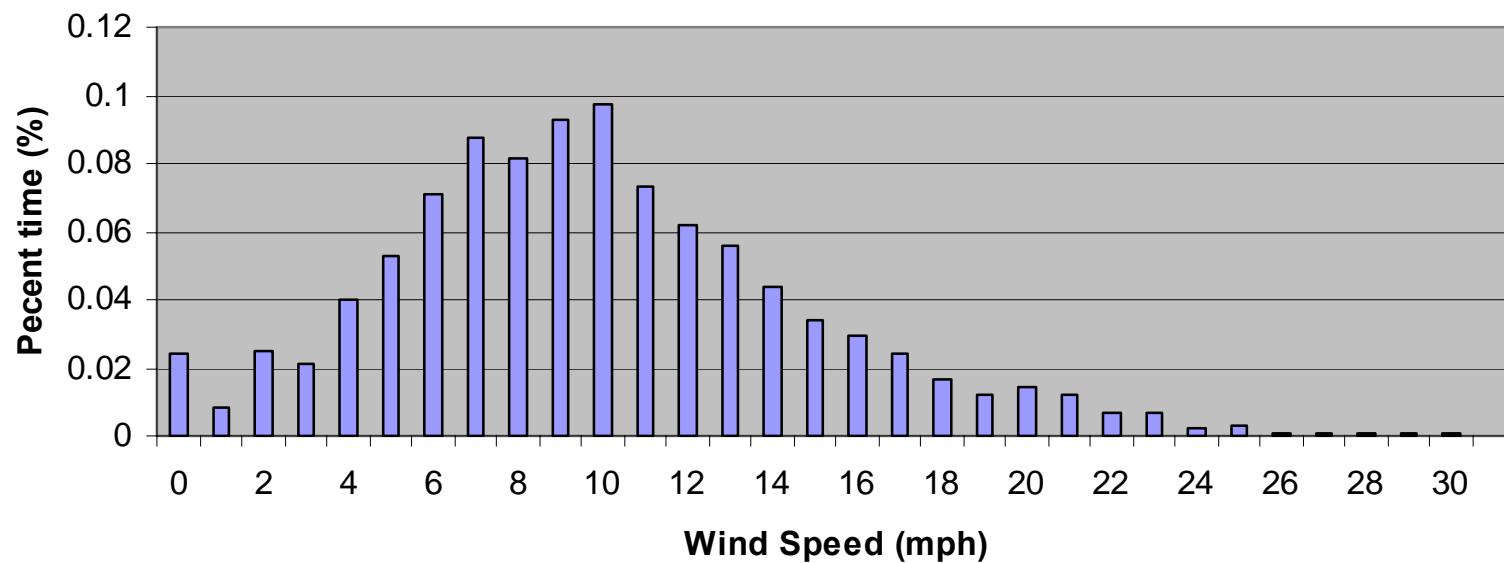


(Anemometers Continued)

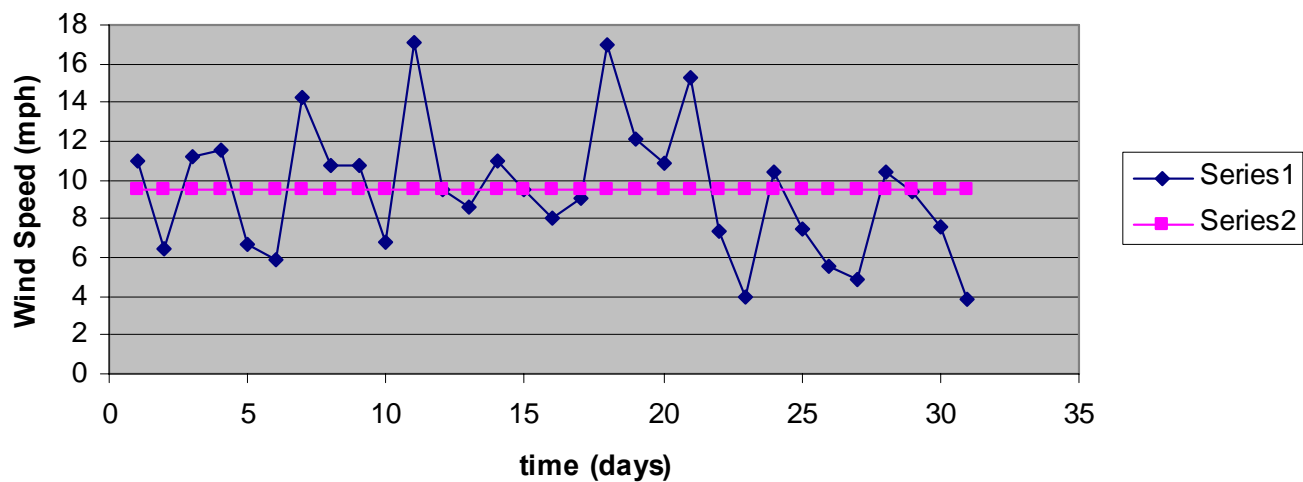
- Anemometer Loan Program for small wind projects
 - ▶ Supported by 3 separate grants
 - ▶ An application process was used
 - ▶ Had over 40 applications
 - ▶ Those selected
 - ▶ Proposed good use of wind power
 - ▶ Appeared to have a good location
 - ▶ Reflected some diversity in location and type of agricultural operation
 - ▶ Beef, Pork, Dairy, Greenhouse, Fruit operations and research and educational centers
- For utility scale projects a higher anemometer system is needed



Wind Speed Distribution May 2005



Average Wind Speed May 2006



(Necessary Factors Continued)

❖ Power purchase agreement

- ▶ One of the most critical issues
 - ▶ It will be the difference between a good investment and a possible bankrupt one
- ▶ There are lots of ways the rate can be set
 - ▶ Use the power generated in own business
 - ▶ Net metering
 - ▶ Negotiate with a power company
 - Strongly suggest the use of an experienced utilities lawyer
 - ▶ Some utility companies have a need or desire to purchase “Green Energy” (RPS = Renewables Portfolio Standard)
 - ▶ Take the mandated “avoided cost rate,” currently at 1.8 cents/kwh

(Necessary Factors Continued)

❖ Access to the grid

- ❖ For smaller systems net metering provisions are supposed to make this easier by it limited to 30kW for Michigan

- ❖ For larger systems, it can be a much more involved process

- MISO (Midwest Independent Transmission System Operator) controls this access in the Midwest

- Must submit a service request

- Can be a long and expensive process

(Necessary Factors Continued)

❖ Have a sound financial plan

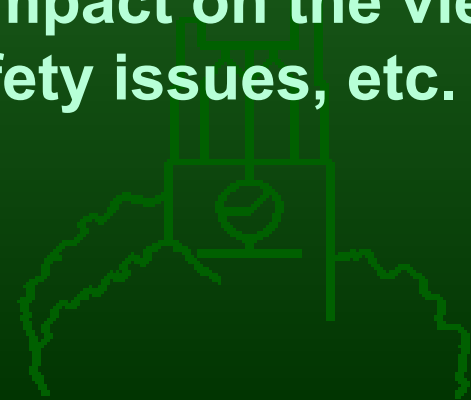
- ▶ Have adequate financing available (short-term and long-term)
- ▶ Need to take advantage of special options
 - ▶ Government cost sharing
 - ▶ '02 Farm Bill, Title 6401(Section 9006) allows for 25%, max of \$500,000
 - ▶ Tax effects
 - ▶ Fast depreciation
 - ▶ Tax credits



(Necessary Factors Continued)

❖ Local approval

- ▶ There can be significant local resistance
 - ▶ Zoning that address set-backs, noise, removal provisions, etc.
 - ▶ NIMBY forces
 - ▶ Turbine envy
 - ▶ Opposed because of the impact on the view, noise, bird kill, ice shed, safety issues, etc.



KEY INFORMATION NEEDED WHEN EVALUATING INVESTMENTS

- Cash flows over time
 - ▶ Partial budgeting method
 - What are the revenues and expenses that change as a result of this investment each year of the life of the investment
 - ▶ Need to take into consideration several aspects including
 - ▶ Tax impacts
 - ▶ Risk
 - ▶ Non-time neutral rate changes in cash-flows (inflation)
- A rate of return desired on the investment .

RATE OF RETURN CONSIDERATIONS

- **Payback period**
 - ▶ How long does it take to get your investment back
 - ▶ Poor way of evaluating investments
- **Some stated goal**
 - ▶ At least 15% on invested capital
- **Cost of borrowed capital**
 - ▶ This short-changes the investor
 - ▶ Which loan should be used
- **Opportunity cost**
 - ▶ What can it earn in the next best alternative
 - Farm Land in Michigan = 10.3%
 - Stock Market = 12.7%



DISCOUNTING PRINCIPLE

$$V = \sum_{n=1}^N \frac{R_n}{(1+I)^n}$$

Where:

V = Net Present Value

R_n = Net return in time period n

I = Interest rate (decimal form)

N = Number of time periods for life of investment

$$V = \frac{R_1}{(1+I)^1} + \frac{R_2}{(1+I)^2} + \frac{R_3}{(1+I)^3} + \dots + \frac{R_n}{(1+I)^n}$$

(Discounting Principle Continued)

EXAMPLE: Two \$100,000 investments with different cash flows over time

Discount Rate (Desired Return) = 10%

Investment A

| <u>Year</u> | <u>Net Return</u> |
|--------------|-------------------|
| 0 | -100,000 |
| 1 | 5,000 |
| 2 | 10,000 |
| 3 | 15,000 |
| 4 | 20,000 |
| 5 | 25,000 |
| 6 | 30,000 |
| 7 | 25,000 |
| 8 | 10,000 |
| Salvage | <u>15,000</u> |
| TOTAL | 55,000 |

Investment B

| <u>Year</u> | <u>Net Return</u> |
|--------------|-------------------|
| 0 | -100,000 |
| 1 | 25,000 |
| 2 | 30,000 |
| 3 | 25,000 |
| 4 | 20,000 |
| 5 | 15,000 |
| 6 | 10,000 |
| 7 | 5,000 |
| 8 | 5,000 |
| Salvage | <u>10,000</u> |
| TOTAL | 45,000 |

(Discount Principle Continued)

| Year | Discount Factor |
|------|-----------------|
| 0 | 1.0000 |
| 1 | 0.9091 |
| 2 | 0.8264 |
| 3 | 0.7513 |
| 4 | 0.6830 |
| 5 | 0.6209 |
| 6 | 0.5645 |
| 7 | 0.5132 |
| 8 | 0.4665 |

| Investment A | |
|--------------|-------------|
| Cash Flows | Disc. Flows |
| -100000 | -100000 |
| 5000 | 4545 |
| 10000 | 8264 |
| 15000 | 11270 |
| 20000 | 13660 |
| 25000 | 15523 |
| 30000 | 16934 |
| 25000 | 12829 |
| 25000 | 11663 |
| ----- | ----- |
| 55000 | -5311 |

| Investment B | |
|--------------|-------------|
| Cash Flows | Disc. Flows |
| -100000 | -100000 |
| 25000 | 22727 |
| 30000 | 24793 |
| 25000 | 18783 |
| 20000 | 13660 |
| 15000 | 9314 |
| 10000 | 5645 |
| 5000 | 2566 |
| 15000 | 6998 |
| ----- | ----- |
| 45000 | 4486 |

Internal Rate
of Return

8.8%

11.5%

TAX IMPACTS ARE IMPORTANT

- Depreciation allowance
 - ▶ This is a non-cash expense
 - ▶ It only has value in that it reduces the amount of taxes paid
 - ▶ Fast depreciation methods are generally preferred
- Some expenses are tax deductible and others are not
 - ▶ Example of tax deductible expenses: Interest on loans, hired labor, repairs, property taxes (reduce taxes paid)
 - ▶ Examples of non-tax deductible expenses: Principal on loans (paid with after-tax funds)



(Tax Impacts Continued)

- Tax credits and grants
 - ▶ Credits are after-tax funds (have value if taxes are to be paid and are more valuable than a tax-deductible expense)
 - ▶ Grants are good because they generally come early but they are taxable income



UTILITY SCALE SYSTEMS



EXAMPLE OF UTILITY SCALE PROJECT

- This is community wind project with eight 1.5 mW turbines in the project
- Key assumptions for a turbine (Case 1):
 - ▶ Total cost per turbine is 2.2 million dollars
 - ▶ Assumed life of investment = 20 years
 - ▶ Power purchase agreement = 6.0 cents per kWh
 - ▶ Federal tax credit of 1.9 cents per kWh for 10 years
 - ▶ Average power capacity factor for each turbines = 30%
 - ▶ Financing 60% of the cost (15 year loan @6.5%)
 - ▶ Major rebuild of gear box every 5 years
 - ▶ Annual costs include repairs, utilities, property taxes, insurance and service contract
 - ▶ Before tax desired return on investment = 12%
 - ▶ Aggregate marginal tax bracket = 41%
 - ▶ Prior taxable income of 640,000 & \$182,000 taxes paid

(Utility Scale Project Continued)

- Analyzed with the “Alpha-3” version of Utility Wind Investment Model (used capital budgeting methods)
 - ▶ Uses after-tax discounted flows
- Results (Case 1):
 - ▶ Years with negative after-tax cash flows = 3
 - ▶ After-tax discounted income = \$169,000
 - ▶ Before-tax internal rate of return = 16.6%
- Sensitive analysis – Examining alternative scenarios
 - ▶ Changing assumptions to determine how they affect the outcome
 - ▶ Powerful planning tool
 - ▶ Identified what is really important when considering an investment decision

(Utility Scale Project Continued)

- Family owned turbine (Case 2)

- ▶ Assumptions:

- ▶ Same as Case 1 except
- ▶ No lease payments
- ▶ Much lower taxable income and taxes paid

- ▶ Results (Case 2)

- Discounted income = \$-55,000
- Before tax return on investment = 10.8%
- Years with negative after-tax cash flows = 4

(Utility Scale Project Continued)

- **Minnesota Flip Ownership**
 - ▶ First 10 years owned by a high tax corporation
 - ▶ Second 10 years owned by farm family
 - Purchase price =\$1,000,000
 - ▶ Assumptions (same as Case 1 except):
 - Family ownership uses assumptions of Case 2
 - Family obtains only 1% of sales in first 10 years

Results:

| | <u>1st</u> | <u>2nd</u> |
|-----------------------------|-----------------------|-----------------------|
| Discounted Income | \$130,000 | \$45,000 |
| After tax return on invest. | 15.3% | 17.1% |

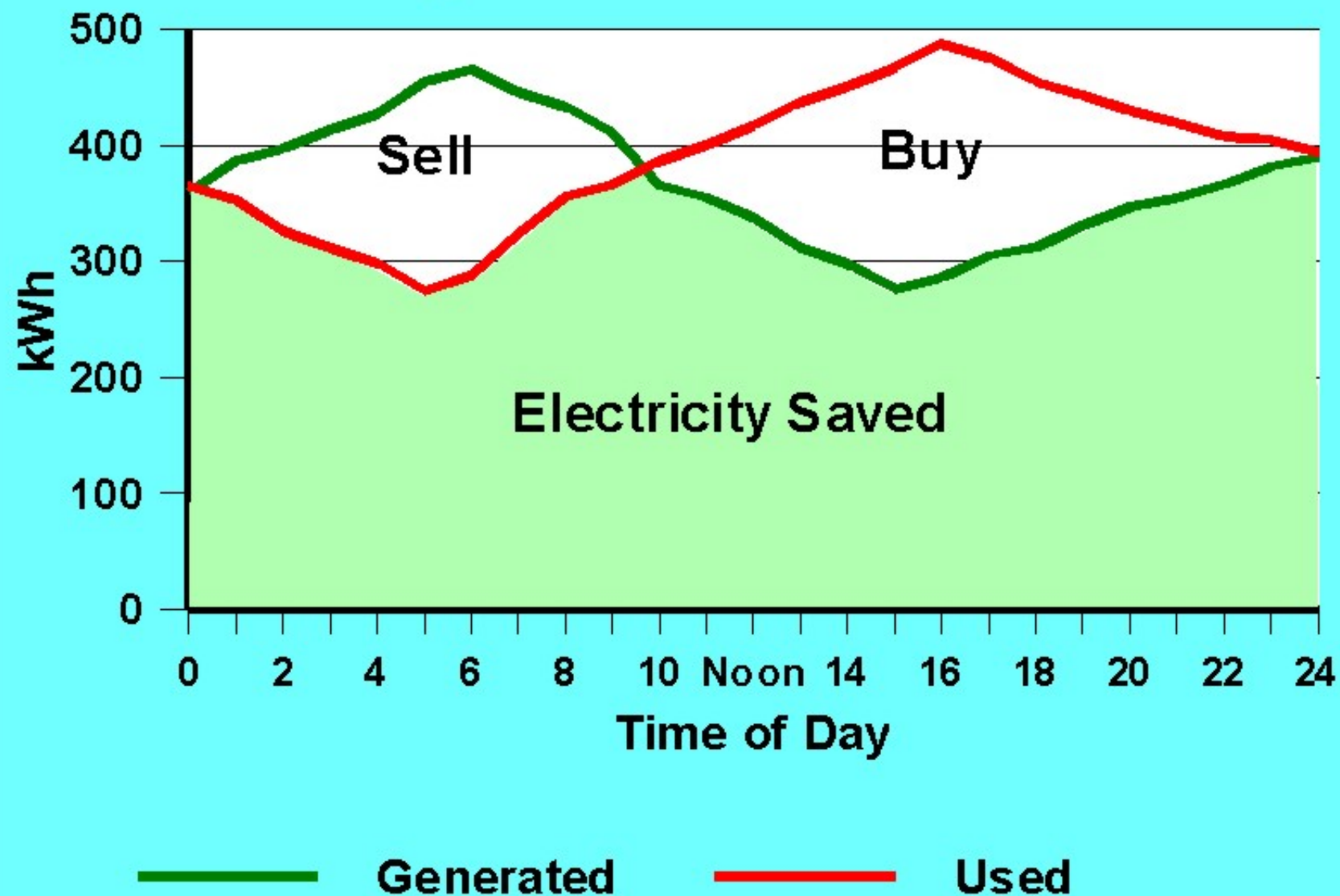
SMALL WIND SYSTEMS FOR INTERNAL CONSUMPTION



**Used
60 kW
System
Purchased
over
Internet**

**Less
Than
\$30,000
Installed**

Electricity Generated and Used



ECONOMICS OF SMALL WIND SYSTEM (CASE 1)

Key assumptions:

- ▶ Total cost of project is \$36,000
- ▶ Assumed life of investment = 25 years
- ▶ Power purchase agreement = 3.3 cents per kWh
- ▶ Before installing system, purchased 130,000 kWh of electricity at 8.8 cents/kWh
- ▶ Average power capacity factor = 20%
- ▶ Proportion of business potential not usable = 20%
- ▶ Financing 60% of the cost (15 year loan @6.5%)
- ▶ 25% cost share under Section 9006
- ▶ Annual costs include repairs (higher rate), utilities, property taxes and insurance, service contract
- ▶ Aggregate marginal tax bracket = 41%

(Small Wind System Economics Continued)

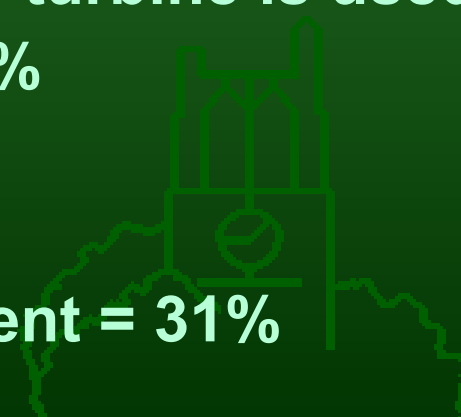
- Analyzed with the Small Wind Investment Model
 - ▶ Used after-tax discounted flows
- Results (Case 1):
 - ▶ Net Present Value = \$13,688
 - ▶ Number of years with negative after-tax cash flows = 4
 - ▶ First couple of years have negative operating losses
 - ▶ Before-tax internal rate of return = 49%

SMALL WIND PROJECT (CASE 2)

- Purchase of same system but generator rewound for only 30 kW to meet Michigan's net metering requirement
 - ▶ Same as Case 1 except:
 - ▶ Capacity is only 30 kW
 - ▶ Cost of system is \$4,000 more to cover rewiring cost
 - ▶ Slightly lower repair costs
 - ▶ Higher capacity factor of 22% (slight lower quality wind but smaller generator)
 - ▶ Only 5% of potential capacity not used by business
 - ▶ Net metering with \$0.105/kW for purchase and \$0.06 for net metering buy back

(Small Wind Case 2 Continued)

- Results (Case 2, Scenario 1):
 - ▶ Net Present Value = \$-1,437
 - ▶ Number of years with negative after-tax cash flows = 7
 - ▶ First few years have negative operating losses
 - ▶ Before-tax internal rate of return = 6.0%
- Case 2, Scenario 2:
 - ▶ Same as Case 2, Scenario 2 expect net metering maximum is set at 60kw and 60kW turbine is used
 - Lower capacity factor of 17%
 - ▶ Results:
 - Net Present Value = \$6,886
 - Before Tax Return on Investment = 31%



CONCLUDING REMARKS

- Investments in value-added energy systems can involve large capital outlays
 - ▶ It is important to get the economics correct
 - ▶ Considers the time value of money
 - ▶ Takes into consideration the tax effects
- Because situations vary, it is important to evaluate each situation independently (use the computer models developed)
- These investments have a fair amount of risk and uncertainty involved
 - ▶ It is important to do extensive sensitivity analysis
 - ▶ Pay close attention to the key factors impacting the decision, particularly the net metering options